

moda

BAKESHOP

Monthly Contest Guidelines



Thank you for your interest in the Moda Bake Shop Monthly Contest! You may enter any or all of the monthly contests.

How to Enter:

1. Select any Moda Bake Shop recipe {modabakeshop.com} that coincides with the monthly contest theme:

March: Charm Pack

April: Accessories

May: Home Decor

2. Use Moda fabric to duplicate the Bake Shop recipe you selected. Feel free to embellish or make alterations to the original recipe. You do not have to make any design changes, however.
3. Upload a maximum of 4 photos to the appropriate Moda Bake Shop Flickr group:

March: {www.flickr.com/groups/MarchContestMBS}

April: {www.flickr.com/groups/AprilContestMBS}

May: {www.flickr.com/groups/MayContestMBS}

4. Use your name and the original Moda Bake Shop recipe title to name each Flickr photo.

{Example: "Oda May, Journal Covers"}

5. In the Flickr photo description, provide the following information:
 - A brief explanation about your submission (why you chose this recipe, fabric, etc).
 - A link back to the original tutorial on the Moda Bake Shop.
 - Optional: a link to your blog or website.

Important:

- All Flickr submissions must be received by 11pm CST on the **last day of each month**. For example, a March contest submission must be received on Flickr by Thursday, March 31st at 11pm CST.
- The Moda Bake Shop team will select 5 semi-finalists from the Flickr submissions for each monthly contest.
- Moda Bake Shop readers will vote for their favorite semi-finalist during the first week of the following month (i.e. March contest entries will be voted on the first week in April).
- The semi-finalist with the most votes will win pre-cuts from Moda and a Moda Bake Shop blog feature.
- If you have any questions about the contest, please e-mail Jenny Garland at jgarland@unitednotions.com!

Happy baking!

Oda May

