Look for yummy colors of Red, Aqua, Lime, Pink, Orange and Cream!
Wide-eyed, she pressed her nose against the glass case to take a closer look at everything that lined the bakery shelves. The aroma was incredible. The yummy cupcakes topped with frosting swirls and a rainbow of sprinkles, the freshly glazed donuts and the flaky turnovers overflowing with cherries. Not to mention the freshly baked sugar cookies with perfect pink, yellow, and aqua butter cream frosting. What to choose...everything looked so scrumptious!

Scrumptious is a delightful mix of our favorite florals, polka dots, and berries. It has a soft feel and its creamy tones of pink, aqua, cherry red, and lime make it absolutely delicious!
1. How did you and Moda get hooked up? and how long have you been designing fabric?

Bonnie—I have worked with Moda for many years using their fabric in my pattern designs, but it wasn’t until Dec. of 2006 that I got a phone call from Cheryl, the design director for Moda. She left a message on my answering machine asking if my daughter, Camille, and I would be interested in designing fabric as a mother-daughter team. That was not a call I was expecting and I didn’t delete that message for years. Needless to say, we said yes and we are introducing our 8th line of fabric, Scrumptious, at Spring Market. The first time I saw my name on the selvage it was so surreal. I feel very blessed to be a part of the creative Moda family!

Camille—One very lucky day, I just happened to run into Lissa Alexander and told her I was thinking of starting a line of patterns to bring in more quilters my age. My life hasn’t ever been the same. My mom and I have been designing fabric since 2008, so 6 years already. Crazy!

2. Do you work out of your home or do you have a separate design studio?

I have a studio in my home just off my kitchen. It is one of my favorite places to be. Three of the walls have windows so it is a great place to design with all the natural light. It’s usually sunny and I love to see the seasons change right outside my windows. I spend most days in my studio either sewing, designing or sitting at my computer.

I work from home, and have a delightful little sewing room where I spend most of my time, in between baseball games (I still have 3 little boys at home), school pick up and playing cars, that is. Many, many late nights have been spent in my sewing room, and I can honestly say it is one of my very favorite places to be. It is such a cheery space!

3. Where did you find inspiration for this line? How long ago did you design this group? Was it hard to keep it a secret?

Camille and I don’t live near each other so we do a lot of brainstorming over the phone or Skype. We meet at my house or hers to finalize the line and put the proposal together. We designed our “Scrumptious” line over a year ago and as always, it’s so hard to keep it a secret, especially when the strike off starts arriving. It’s really tempting to Instagram or blog a sneak peak. This line was especially hard because it’s so darn cheery and I love every piece.

4. When you design a new line do you have projects in mind, and are you amazed at what quilters do with your fabric.

Most of my design ideas start as we are designing the fabric line. I start sketching things and thinking up names for the patterns. Every line has a certain feel, like Scrumptious, the lime green, aqua and cheery red made me think of all the yummy desserts you might find in a bakery or candy store. That’s where the pattern Cupcakes came from and of course the HoneysCOMBS were perfect for that project. I am amazed at what creative projects are made with our fabric lines and yes, there have been many times I wished I had thought of a certain idea.

I have several quilts all drawn up and just waiting for a future line, and quite often those quilts influence the line one way or the other. It is so much fun! I am always amazed at what other quilters do with our fabric. They usually use the fabric in a totally different way than I had thought of, and it makes me so happy to see them enjoy creating with it as much as I did.

5. How do you translate an idea into a fabric line? What steps do you take?

Most of the time we come up with the name first and go from there. The name says a lot about the direction we want to go with a line. Next comes our color pallet. That’s always a little tricky. We usually design a polka dot with each line and of course a signature piece, stripes and plaids and fun little blender prints. Mixing up the scale is important and we like to design so that our lines work well together. It’s fun to mix them together in scrappy projects. I am making a paper pieced hexagon quilt with a piece of fabric from every line we have designed so far. It may take me awhile, but it’s a great project to take in the car or work on in the evenings when I just want to relax.
Quilts from Thimble Blossoms

TB 160
TB 160G
Niner
Size: 80” x 80”

TB 163
TB 163G
Summer
Size: 54” x 72”

TB 162
TB 162G
Lucky – Rainbow or Scrappy
Size: 62” x 81”

TB 161
TB 161G
Surfside – Scrappy or 2 Color
Size: 60” x 76”

www.thimbleblossoms.com
6. Deadlines – do you fear them or do they motivate you to create?

I have a love-hate relationship with deadlines. On one hand they keep me on task and get all my work done, but on the other hand, sometimes all I want to do is sew and the deadlines always seem to get in the way of that.

7. Do you sew and how much do you get to?

I sew most days because I love it, but sometimes it’s a crazy sewing marathon with a Market deadline. Either is a great excuse to have to “work”. I have sewn since I was 6 and feel very lucky to have designing fabric and sewing quilts as my “job”. I never would have dreamed I would be doing this for 23 years. Sewing is such great therapy for me and has been the best medicine when I have challenges in my life. If I feel overwhelmed, I head for my sewing machine and keep myself busy for a few hours and it puts things in perspective again. Sewing is in my blood. My mom, my grandmother and great grandmothers were all quilters. I grew up sewing and it truly has been a blessing in my life.

Things are always busy over here, but I always make time for sewing.

8. How would you describe yourself in one sentence?

I am a mother, wife, and daughter, late night quilter, Dr. Pepper drinking fabric designer who absolutely loves what she does. I think that pretty much sums it up.

9. What is your favorite music – movie – TV show – food?

I will skip the first part of the question and go straight to my favorite food… I love anything with chocolate and nuts. You can usually find a bowl of M & Ms or chocolate covered something in my studio. My kids and grandkids always know that there is a stash of chocolate hidden somewhere in the house.

10. My idea of a great vacation trip is….

Going to our cabin in Island Park, Idaho. We built our cabin a year ago and it is a very relaxing get away. It’s just an hour and a half from our home so we go often. We have a great view of the lake and love to gather our family for boating in the summer or snowmobiling in the winter. It’s also a great place to sew without interruption. Some day I would like to have a quilting retreat there. Anyone up for it?

Disneyland with the family. Hands down. We don’t live too far away, so we are usually able to squeeze in some beach time as well. Nothing better than that.

11. Tell us what else is new:

My brand new book, Simply Retro is (finally!) out, and I am so excited about it! It was based around my Swoon quilt, and it is full of fresh quilts with a retro spin. I can’t wait to remake a few of them out of Scrumptious and Happy-go-lucky. I love every quilt in it, and hope you do too.
scrumptious

№ 55071 15
Orange

№ 55073 15*
Orange

№ 55077 15*
Orange

№ 55078 15
Orange

№ 55076 28
Orange Lime

№ 55071 14*
Pink

№ 55072 14*
Pink

№ 55073 14
Pink

№ 55074 21
Pink

№ 55075 14
Pink

№ 55077 14*
Pink

№ 55078 14
Pink

www.modafabrics.com
Quilts from Cotton Way

cottonway.blogspot.com

1. CW 962
   CW 962G
   Poppies
   Size: 74” x 90”

2. CW 960
   CW 960G
   Sweet
   Size: 74” x 86”
   KIT55070

3. CW 963
   CW 963G
   Baby Love
   Size: 42” x 42”

FALL FABRIC COLLECTION 2013
Hexy Love!

Designer Trivia: Bonnie and Camille share the same birthday!
Other Patterns

1. ISE 505
   ISE 505G
   Vintage Days
   Size: 41" x 41"

2. AEQ 38
   AEQ 38G
   Divine
   Size: 71" x 81"

№ 55071 11*
Red

№ 55077 11*
Red

№ 55078 11
Red

55070
Asst. 15  Asst. 10  Low Gel 20

• 100% Premium Cotton  • 40 Prints

Delivery: October, 2013